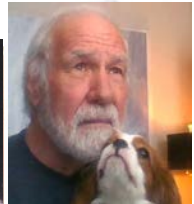
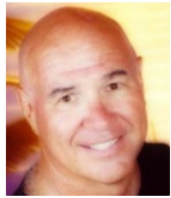




"Chuck" Foster



UP CLOSE AND PERSONAL

Discounting yearbook accolades by student peers for producing "California's best 60's high school beach and surfing parties," a few early but noteworthy successes include: the Tri-Am and Junior-Am Motocross Series ... The Pig Bowl ("Cop vs. Crook") and Pride Bowl ("Cop vs. Cop") charity football games ... Budweiser-Natural Light Salad Toss-Off ... Burt Reynolds Celebrity Polo Classic ... Budweiser Toobing Olympics ... and Operation: Dogtag -- the national media tour to "Thank and Welcome Home" America's troops serving in the Middle East war in Kuwait.

Foster's TV and radio experience started with his innovative "Simon Says" audience warm-up routine at KTLA/Golden West Broadcasting. After that, Foster went on to create, produce and direct televised events, e.g., *The National Chili Society Championship Chili Cook-off* (NBC) ... the *World Championship Mechanical Bull Buck-Off* (NBC) ... *Celebrity Winter Games* (NBC) ... *King of the Hill Triathlon* (ESPN) ... the first winner-take-all \$1,000,000 payoff in sports history: *Super Run 1* (ESPN) and *Super Run II* (ABC Sports)... and in partnership with two-time Olympic Decathlon Champion, Bob Mathias, Foster created and produced *Earth Games '88* (Disney Channel) – an international Olympic-type games (with a "Participation IS Victory" format) for kids 12 years of age and under ...

YET TO FINISH is Foster's post-retirement commitment to help Pamela Jane Nye, an acclaimed nurse and her Operation Scrubs, Inc. nonprofit accomplish what people keep telling her social media-driven mission is "impossible" i.e., recruiting a billion+ people to post virtual nurse-thanking messages on THE NURSES WALL™ during National Nurses Week (May 6-11) and ending on International Nurses Day (May 12). This virtual gift takes only a few minutes, costs nothing to participate, and allows a globally appreciative public to perpetually say "thank you" to the world's 27+ million unsung hero nurses!

Born in Cedar Rapids, Iowa, Pam's policeman father died and she was raised by a strict mother who insisted Pam's life-long destiny was to marry an Iowa husband, be a stay-at-home husband-supportive wife and child-raising mother. True, Pam married, worked to support her Iowa husband's college education, and raised her college bound son, then left Iowa in with \$1,500 savings and what items would fit in her Mazda. Then, with no job offer or place to live, drove 1,930 miles to Fresno, California, talked her way into Cal-State University/Dominguez Hill, a part-time job, graduated with a Degree in Nursing, received a scholarship and got her Master's Degree from University of California/San Francisco, worked at Standford Medical Center, Cedars-Sinai Medical Center/Los Angeles, and retired in 2019 from UCLA Medical Center as a Clinical Nurse Specialist, System-wide Nurse Mentor, Stroke Coordinator and continues to teach as an Associate Professor at UCLA School of Nursing. When asked if she cheated Destiny, Pam smiled impishly and said "No. I renegotiated!"

Pam's also the founder/CEO of Operation Scrubs, Inc., [<https://operationscrubs.org>] a 501(c)(3) nonprofit created to provide innovative tuition-free continuing nurse education, advance nursing education scholarships for working nurses, and positive nurse image advocacy worldwide. Pam's also a featured speaker at Health Conferences and Public health-related events.

SEMINAR/LECTURE TOPICS AND CONSULTING EXPERTISE

- Backpack University (*Provides information you can actually use for business and life challenges*)
- Words and concepts to help you fail ...
- Creativity: *Risks and Rewards*
- Life's Strongest Need ...
- The Most Worthless of Any Human Invention ...
- *Insegreviology*

Predictable responses to media and letcure interview questions include:

- **Least enjoyable business experience?** *It's a toss-up between the challenges of managing an "impossible" Mayoral candidate's campaign (yes, my candidate won); also serving as location manager for a really, really, really, low-budget horror film.*
- **Most irritating situation?** *Being told that a new or unique idea 'can't be done' or worse -- the challenge is 'impossible!'*
- **Most rewarding situation?** *Besides the satisfaction I get when I'm able to help make the impossible possible ... my greatest reward comes when I'm given the opportunity to do something that really does make a difference!*
- **About mistakes?** *Mistakes are an unfortunate necessity for acquiring wisdom, but they don't define who you are. I believe they explain how you became what you are today.*
- **Thoughts about trying?** *Yoda in Star Wars said it best. " Do or do not. There is no try."*
- **Most valuable gift you have given and received?** *My or someone else's time!*
- **Any secret to getting a show on national television?** *A formula, yes; a secret no! First, (and most important) is getting an audience with the person having actual decision-making authority; Second, be able to quickly and concisely explain how your proffered program is unique and innovative, yet has predictability for success; Third, demonstrate how this can engage, keep or build a viewing audience; Fourth, show you have the knowledge and ability to make happen what you're promising; and Fifth, don't exaggerate - represent less than you know you can deliver because, when you don't, you'll discover two things: 1) The most worthless of any human invention is the excuse; and 2) Credibility is like virtue – once you lose it you'll never get it back!*
- **Who gets credit for your success history?** *For creativity and planning it was Walt Disney. Introduction to television came from comedian/producer, Larry Hovis; producing events for network TV started thanks to NBC President, Chet Simmons and NBC (Real People) producer, George Schlatter. A "yes" by ESPN President Bill Grimes and ABC News/Sports President, Roone Arledge allowed Super Run-America's Race to happen - twice, which branded me as a "go-to-person" for complex, multi-location (or seemingly 'impossible') event logistics; then Disneyland President, Jack Lindquist's willingness to host my Earth Games led to successful business relationships with Mexico, the Soviet Union and The White House. Las Vegas News Bureau Chief, Don Payne introduced me to hotel/casino owners and marketing executives and they mentored me in Las Vegas survival skills. The most credit-deserving, however, would be my grandmother who taught me to believe in myself, have passion for what I do, and during the toughest of times, keep a positive, optimistic and determined attitude.*
- **Your response when told, "Rome wasn't built in a day?"** *I say "That maybe true, but I and my team weren't running that job either!*
- **Best every day advice?** *Be happy and tell your face. Then live that day as it will be your last become one day, it will be!*
- **Your best personal or business reference?** *(See next page)*

- Your best personal or business reference?

It came from Roone Arledge, then President of ABC News and Sports who wrote:

American Broadcasting Company Telephone 212 887-7777

Roone Arledge, President

ABC News
ABC Sports

July 18, 1986

Introducing Chuck Foster

To whom it may concern,

ABC Sports recently celebrated its Twenty-Fifth Anniversary with Chuck Foster being someone whose innovative events and quality television productions were a significant part of these First Twenty-Five Years.

Most memorable was Chuck's SUPER RUN-AMERICA'S RACE. This was a 10k run series for "amateur runners only" ending with the sports' first \$1-million winner-take-all grand prize. Significant was Chuck's representation that qualifying events were to be staged in all 50 states, on the same date, and at the exact same time.

Although Chuck had a proven track record for creating and producing unique and often trend-setting events, the logistical challenges associated with simultaneously staging these 50 qualifying events was an admitted concern. But once again Chuck delivered as promised and SUPER RUN-AMERICA'S RACE was seen "live" worldwide on ABC's Wide World of Sports.

In a business where exaggeration and broken promises tend to be expected, I have found Chuck to be a person of integrity and someone who does exactly as he represents. He also delivers a quality product and is well respected by his broadcast industry peers.

Should you have any questions about Chuck Foster, please don't hesitate to give me a call.

Regards,



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ABC Sports 1330 Avenue of the Americas New York, New York 10019